

COMM 5020 Organizational Communication

INSTRUCTOR:

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For immediate service, do NOT use any email for me that appears to be an APSU email address. I don't have this address on my Blackberry and your message will not reach me until I log in to the course.

Course Goals

The primary focus of this course will be on real world applications of the theories, approaches, and strategies we will learn. Theory is not valuable unless we can use it to explain and predict things in the 'real world.'

Thus, you will notice (below), that this course will have 2 application papers (explained separately on the course website) that require you to take a position and defend it in a given situation.

Requirements and Grading

There are three components to your grade this semester. They break out as follows:

Discussion/Participation =	25%
Application Paper 1 =	15%
Application Paper 2 =	20%
Application Paper 3 =	20%
Final Exam =	20%

Check the documents on the application paper for more details on that assignment. Meanwhile, you are required to read assignments each week and then answer questions about those readings. You will post your answers on the discussion board for that week. You must answer by the answer deadline and you are also required to respond to at least 2 other students by a response deadline. I grade both on the quantity (i.e. did you respond 2 times for each unit in a meaningful fashion) and quality of your posts (i.e. did what you write make sense?).

Required Readings/Textbook

Case Studies for Organizational Communication, by Joann Keyton and Pamela Shockley-Zalabak

This textbook is what we will use for the majority of the course material. There is one unit which will be away from the textbook.

COMMUNICATION 5020 Fall 2008
TENTATIVE SEMESTER SCHEDULE

<u>WEEK/DATES</u>	<u>TOPIC(S)</u>	<u>READINGS</u>
1a October 21	Introduction to the Course	----
1b October 23 - 25	Organizational Culture	Pages 34 – 71 Pages 85 – 98
2. October 26	New Technology	Section 2 (pp. 110 – 155)
3. November 2	Teamwork Separate Article on "The Abilene Paradox" <i>***Application Paper 1 Due November 8th, 10pm CDT</i>	Section 3
4 November 9	Decision Making	Section 4
6 November 16	Vexing Individual Problems Other Approaches	Section 5
7 November 23	Performance Management I <i>***Application Paper 2 Due November 22, 10pm CDT</i>	
8. November 30	Performance Management II	
9. December 7	Performance Management Finishes Up <i>***Application Paper 3 Due December 9, 10pm CDT</i>	

Final Exam Due December 16, 10pm CDT